

Corporate Challenge Program Description



The Bellin Run Corporate Challenge allows local businesses to compete in the annual race on a participative and competitive basis while promoting fitness and corporate camaraderie. The Bellin Run is a 5K (3.1 mile) 10K (6.2-mile) event held for runners and walkers of all participation levels. This year's event has both an in-person and virtual option. The Corporate Challenge is free. It's intended to be a fun, educational company wellness program. Some of the benefits of participation in the program include:

Employee benefits

- Overall wellness and fitness improvements
- Increased energy levels
- Reduced stress
- Improved self-esteem
- Increased social engagement

Employer benefits

- More productive, healthier employees
- Fewer sick days
- Camaraderie rises in the workplace
- Increased exposure to a large, well-attended community event

Participating companies receive:

- Promotional materials: Posters, event flyers, training guides
- Team picture
- Company kickoff and informational seminars: Promoting participation and information on training, injury prevention, nutrition, etc.
- Corporate tent on race day

Corporate captain perks:

- Bellin Run Corporate Challenge apparel
- Corporate captain kickoff event
- Corporate captain post-party

Participating employees receive:

- Corporate Challenge custom early registration gift (*registration by May 1*)
- Training schedule
- VIP delivery (*optional*): Delivery of team member race packets to the corporate captain/company location

Note: Group training runs and walks are encouraged, but are not a program prerequisite.

Contact Linda Maxwell, Assistant Race Director, at (920) 217-5695 or corporatechallenge@bellin.org with questions or for more information.